KGW
NewsChannel 8
KGW
1501 SW Jefferson
Portland, OR 97201

Media Analysis Inc.
P.O. Box 66490
Portland, OR 97290-6490

Contract #	**863462**		
Schedule Dates	10/24/12-11/02/12	Date Entered	10/22/12
Advertiser	Kate Brown (40206)	Last Modified	10/30/12
Agency/T-Code	Media Analysis Inc. (7701)/782532662	Entered By	Karen Good
Product	Political - State Secretary of State (1183)	CO-OP	No
Brand	Kate Brown for Secretary of State (179402)	Headline #	464
Salesperson	Torheim, Bob (2063)	Demo	
Sales Office	KGW - Portland	Order Type	Normal
Buyer Name	Jackson,Marla	Package Deal	
Phone/Fax	(503) 295-1851 /	Commission %	15.00
CPE	464	Commission	$1,207.50
Account Types	Local/Political Candidate - Agency	Net Total	$6,842.50
Billing Type	Weekly/Irregular	Sales Tax	
Comments	Orig. total: $8,000 19x KG 10/22/12		

Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Oct. 2012	6	$1,800.00
Nov. 2012	13	$6,250.00
Grand Total:	19	$8,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/24/12-10/26/12	4	:30	4P- 4:57P (PT)				1	1	1			3	$200.00	$600.00	Portland (KGW) (KGW)		10/22/12
2.0	Normal Line / SPOT	10/24/12-10/26/12	4	:30	7:29P- 7:57P (PT)				1	1	1			3	$400.00	$1,200.00	Portland (KGW) (KGW)		10/22/12
3.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	4P- 4:57P (PT)		1	1	1	1	1			5	$200.00	$1,000.00	Portland (KGW) (KGW)		10/22/12
4.0	Normal Line / SPOT	10/29/12-11/01/12	4	:30	7P- 7:29P (PT)		1			1				2	$350.00	$700.00	Portland (KGW) (KGW)		10/22/12
5.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	7:29P- 7:57P (PT)		1		1	1	1			4	$400.00	$1,600.00	Portland (KGW) (KGW)		10/22/12
6.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	7:58P- The Voice			1						1	$2,500.00	$2,500.00	Portland (KGW) (KGW)		10/22/12
7.0	M/G For 5.0.1 / SPOT	10/31/12-10/31/12	5	:30	7P- Blazers Basketball				1					1	$450.00	$450.00	Portland (KGW) (KGW)		10/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: